

	A	C	G	K	L	M	N	O	P	AA	AB	AE
1	Investing for the Future											PLCM Projects
2	Ideas Management for 2008: globally supported ideas											
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4	Status: 2 July 2007											
5	Insecticides											
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13	1	N/A	Reactivate the Abamectin + Thiamethoxam SC (ready mix with a ratio 1: 4.6) P000819-04 project for NAFTA and include LATAM / sugarcane as a main driver	ABAM	Formulation New	NAFTA, LATAM	2	30	Low	33	0.07	NAFTA
14	2	N/A	Ready mix of Rynaxypyr + Difenoconazole for rice foliar use in the DevAsian markets (as per our contractual obligation with DP)	CTPR	Formulation New	GLOBAL	0.9	11	Low	31	0.08	GLOBAL
15	3	I000076-07	Ready mix of Glyphosate+ lufenuron for burndown use in field crops in LATAM	LUF	Formulation New	LATAM	0.45	65	Medium	28	0.01	LATAM
16	4	I000462-07	Ready mix of Thiamethoxam + Lambda + Lufenuron- ZC formulation as a mid tier product with broader lepidoptera spectrum for soya in LATAM	TMX	Formulation New	LATAM	1.9	16	Low	28	0.12	LATAM
17	5	N/A	Ready mix of Rynaxypyr + Pymetrozine for foliar use on rice in DevAsian markets	CTPR	Formulation New	APAC	1.9	15	Low	28	0.13	GLOBAL

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18	6	I000456-07	Abamectin 036 SC formulation for EU	ABAM	Formulation New	EAME	5	15	Low	28	0.33	EAME
19	7	I000062-07	Ready mix of Thiamethoxam + Lambda + Azoxystrobin (Endris) premix for enhanced plant performance and insect and disease control in corn and soya in NAFTA	TMX	Idea Evaluation	NAFTA	0.1	20	Medium	28	0.01	NAFTA
20	8	I000450-07	Emamectin-solo formulation to provide control at a reduced rate (assuming success of the existing PER project)	EMAM	Formulation New	GLOBAL	9	20	Medium	27	0.45	GLOBAL
21	9	I000460-07	Thiamethoxam-solo OD formulation covering scales (main focus) and also for use as an ULV for aerial application	TMX	Formulation New	LATAM	6	25	Medium	26	0.24	LATAM
22	10	I000034-07	Lambda-solo EW formulation to replace Karate EC in APAC, EAME and LATAM	LAMBDA	Formulation New	APAC, LATAM	5	20	Medium	26	0.25	APAC

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23	11	I000410-07	Low cost bait station for Olive fly control	LUF	Idea Evaluation	EAME	0.1	10	Medium	26	0.01	EAME
24	12	N/A	Ready mix of Rynaxypyr + Pymetrozine: A 2-way seedling box granule in rice in Japan (project 33-06 exists already for the 3-way mix of Rynaxypyr + Pymetrozine + Pyroquilon - SB, rice, Japan)	CTPR	Formulation New	APAC	2	15	Medium	26	0.13	APAC
25	13	I000468-07	Ready mix of Pymetrozine + third party products to improve knockdown and resistance management on rice in DevAsian markets	PYME	Idea Evaluation	APAC	0.1	20	Low	25	0.01	APAC
26	14	I000386-07	Ready mix of Thiamethoxam + Tefluthrin for soil use on vegetables in Eastern Europe	TMX	Formulation New	EAME	2	12	Medium	25	0.17	EAME
27	15	N/A	Zariva Mushroom: Ready mix of rynaxypyr + azoxystrobin for soil use in vegetables	CTPR	Idea Evaluation	APAC, LATAM, NAFTA	0.1	15	Medium	25	0.01	GLOBAL

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28	16	I000360-07	Emamectin low cost high strength formulation (with or without Lufenuron) for global use	EMAM	Formulation New	APAC	5	15	Medium	25	0.33	APAC
29	17	I000392-07	Ready mix of Emamectin + LCHY for foliar use in cotton in AME	EMAM	Formulation New	EAME	0.2	4	Low	24	0.05	EAME

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Global Rank	Idea No.	Title of the Opportunity			Submitted By - Person(s)	Lead All	Project Type	Region(s)	Estimate of Total Project Cost (\$M)	Incremental Peak Sales (\$M)	Risk	Score	Cost/Benefit Index	SMS	Project Responsibility	Project Manager	
6																	
1	1000365-07	SYN520+DFZ for fruit and vegetables.			Kappes Ewald CHBS	SYN520453	Formulation New	GLOBAL	2	35	Low	32	0.06	Fruit F and I all regions	Global	Wright Tanya CHBS	
13																	
14	2	1000357-07	Develop a new ratio of Azoxystrobin + Propiconazole (currently known as Brand Q) with higher levels of azoxystrobin for the veg and fruit market			Eichorn Jamie USGR	Azoxystrobin	Formulation New	NAFTA	0.5	10	Low	31	0.05	Fruit F and I all regions	NAFTA	Wilhite Faye USGR
15	3	N/A	Acibenzolar-methyl as post patent differentiator for off patent fungicides.			Winten Rowley SGSG	Acibenzolar - methyl	Formulation New	APAC	0.3	5	High	30	0.06		APAC	Chee Yen Chin SGSG
16	4	1000366-07	2 way mix of 520+PPZ or 520+CCZ or a 3 way mixture of 520+CCZ+PPZ for use in extensive cereals in E Europe			Kirch Gerd CHBS	SYN520453	Formulation New	EAME	2	30	Low	29	0.07	Cereals F E. Europe	Global	Wright Tanya CHBS
17	5	1000344-07	Priori Xtra - Nimbus Replacement			Ashford Emma CHMU	Azoxystrobin	Formulation New	LATAM	1	15	Low	29	0.07	Soybeans F LATAM	LATAM	Veiga Jose BRSP
18	6	1000368-07	Az + mixing partner (e.g.520) as post-patent defence strategy for Az.			Kirch Gerd CHBS	Azoxystrobin	Formulation New	EAME	3.5	35	Low	28	0.10	Oilseed crops EAME	EAME	Nuninger Cosima CHBS

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7	1000363-07	To register ipconazole in Europe			Wright Tanya CHBS	Ipconazole	Formulation New	EAME	3	25	Low	28	0.12	Cereals F W. Europe	GLOBAL	Wright Tanya CHBS
19	8	Epoxiconazole+chlorothalonil for use against Septoria in cereals in WEU.			West Steve CHBS; Kirch Gerd CHBS	Chlorothalonil	Formulation New	EAME	2	20	Low	28	0.10	Cereals F W. Europe	EAME	Nuninger Cosima CHBS
20	9	DFZ+tebuconazole ready-mix for use on wheat (Anti roseum) in EAME Idea evaluation project in 07 (P0134-06) with fi			West Steve CHBS; Kirch Gerd CHBS	Difenoconazole	Formulation New	EAME	1	15	Low	28	0.07	Cereals F W. Europe	EAME	Nuninger Cosima CHBS
21	10	Develop a speciality crop brand based on a triazole + CTN: DFZ+CTN; include existing project P0234-05 for LATAM+NAFTA			Hall Beth GBWH; Elizalde Guillermo CHBS	Difenoconazole	Formulation New	EAME, NAFTA, LATAM	1.5	3	Low	27	0.50	Fruit F and I all regions	EAME	Nuninger Cosima CHBS
22	11	DFZ + PPZ + ASM for rice in developing Asia			Dao Xuan Cuong VNBH	Difenoconazole	Formulation New	APAC	0.1	5	High	24	0.02	Rice F & I APAC	APAC	Chee Yen Chin SGSG
23																

#14021

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24	12	I000397-07	MZ-/ folpet-free Pergado for use on Grapes in EAME			Stehli Andreas CHBS	Mandipropamid	Idea Evaluation	EAME	2	6	Medium	23	0.33	Fruit F and I all regions	EAME	Nuninger Cosima CHBS
25	13	I000409-07	CDL+contact against apple scab to prolong the lifecycle of CDL in WEU			Stehli Andreas CHBS	Cyprodinil	Idea Evaluation	EAME	1.5	7	Medium	22	0.21	Fruit F and I all regions	EAME	Nuninger Cosima CHBS
26	14	I000079-07	Az+CCZ+Lufenuron				Azoxystrobin	Formulation New	LATAM	2	11	Medium	26	0.18	Soybeans F LATAM	LATAM	Veiga Jose BRSP
27	15	N/A	Novel triazole + tricyclazole combinations for rice in APAC (excluding JP)			Knight Susan SGSG	Difenoconazole	Formulation New	APAC	0.25	10	Low	26	0.03	Rice F & I APAC	APAC	Chee Yen Chin SGSG
28	16	I000287-07	Postharvest fogging formulation for pome, citrus, table grapes, canberries and blueberries			Still Kelly USGR	Fludioxonil	Formulation New	NAFTA	0.1	8	Medium	25	0.01	Fruit F and I all regions	NAFTA	Wilhite Faye USGR
29	17	I000358-07	Develop a new formulation of Azoxystrobin and Mepiquat-chloride for patent protection and product differentiation			Eichorn Jamie USGR	Azoxystrobin	Formulation New	NAFTA	0.5	2	Low	24	0.25	none	NAFTA	Wilhite Faye USGR

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18	I000384-07	PCZ+meptyl-dinocap against Powdery mildew on grapes / pome fruits in EAME			Kappes Ewald CHBS; Elizalde Guillermo CHBS	Penconazole	Formulation New	EAME	1.5	12	Low	23	0.13	Fruit F and I all regions	EAME	Nuninger Cosima CHBS	
30	19	I000294-07	Twin-Pack for Scholar SC + Mertect for pome fruit for resistance mgmt, product differentiation, and to broaden spectrum			Winten Rowley SGSG	Fludioxonil	Packaging	NAFTA	0.1	2	Low	23	0.05	Fruit F and I all regions	NAFTA	Wilhite Faye USGR
31																	

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13	1	I000435-07	One pass sloution for cereal herbicide range Pinoxaden +/- Clodinafop + broadleaf weed	Ball Christopher CHBS	Pinoxaden	Formulation New	GLOBAL	2	72	Low	35	0.03	Cereals H EAME Cereals H NAFTA	GLOBAL	Ball Christopher CHBS
14	2	N/A	Reformulation of Calaris	Crampton Patrick CHBS	Mesotrione	Formulation New	EAME	1	26	Low	34	0.04	Corn H NAFTA, EAME & LATAM	EAME	Stehli Andreas CHBS
15	3	I000020-07	Mesotrione + atrazine premix	Vail Gordon USGR	Mesotrione	Formulation New	NAFTA, EAME, LATAM	1.5	20	Low	32	0.08	Corn H NAFTA, EAME & LATAM	NAFTA	Carmean Kurt USGR
16	4	I000436-07	Axial formulation optimisation	Ball Christopher CHBS	Pinoxaden	Formulation New	GLOBAL	2.5	26	Medium	31	0.10	Cereals H EAME Cereals H NAFTA	GLOBAL	Ball Christopher CHBS
17	5	I000072-07	Fomesafen/Glyphosate premix for GT soybeans	Porter Don USGR	Fomesafen	Formulation New	NAFTA	1.5	26	Low	30	0.06	NSH NAFTA	NAFTA	Carmean Kurt USGR
18	6	I000453-07	Develop a low rate formulation of clodinafop + pyribenzoxim mixture for use as a selective post-emergent product in direct seeded rice	North Danny CHBS	Clodinafop-propargyl	Formulation New	APAC, EAME, LATAM	1	10	Low	30	0.10	none	APAC	Chee Yen Chin SGSG
19	7	I000448-07	A glyphosate free NSH product offer	North Danny CHBS	Diquat-dibromid	Idea Evaluation	GLOBAL	0.1	12	Low	29	0.01	NSH APAC & EAME	GLOBAL	Ball Christopher CHBS
20	8	I000373-07	S-MOC with Fomesafen	Silva Nestor BRSP	S-Metolachlor	Formulation New	LATAM	0.45	20	Medium	28	0.02	Soybeans H LATAM	LATAM	Boscolo Patricia BRSP

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9	21	I000372-07	Ready mix of S-MOC for sugarcane	Bacili Jose Carlos BRSP; Weissenberg Johnny BRSP; Dib Roberto BRSP	S-Metolachlor	Formulation New	LATAM	0.45	12	Medium	28	0.04	Sugarcane H LATAM & APAC	LATAM	Boscolo Patricia BRSP
10	22	I000318-07	S-Moc premix with glufosinate for soybean market	Wendt Rusty USGR	S-Metolachlor	Formulation new	NAFTA	2	40	Medium	28	0.05	none	NAFTA	Carmean Kurt USGR
11	23	N/A	New formulation for Glyphosate fighting brand (Gly straight)	Bien Notker SGSG; North Danny CHBS; Formstone Carl GBJH	Glyphosate	Formulation New	GLOBAL	1	100	Low	28	0.01	NSH LATAM	GLOBAL	Ball Christopher CHBS
12	24	I000076-07	Mixtures of Glyphosate with Lambda-cyhalothrin.	Moreno Raul ARBA; Balsa Matias ARBA	Glyphosate	Formulation New	LATAM	0.45	65	Medium	28	0.01	NSH LATAM	LATAM	Boscolo Patricia BRSP
13	25	I000404-07	Ready mix pinoxaden+pyroxslam	Thomas Gerard FRSC	Pinoxaden	Idea Evaluation	EAME, LATAM, APAC	0.1	30	Medium	27	0.00	Cereals H EAME	EAME	Stehli Andreas CHBS
14	26	I000452-07	Mesotrione in transplanted rice	North Danny CHBS	Mesotrione	Idea Evaluation	APAC	0.1	15	Low	27	0.01	none	APAC	Chee Yen Chin SGSG

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27	15	N/A	Mesotrione + partner for soybeans	Crampton Patrick CHBS	Mesotrione	Formulation New	NAFTA	1.5	75	Medium	27	0.02	none	NAFTA	Carmean Kurt USGR
28	16	I000378-07	Lintur/Zoom re - juvenation - Lintur (dicamba+triasulfuron) rejuvenation with SU as a ready-mix for post BLW control	Stehli Andreas CHBS	Dicamba	Formulation New	EAME, APAC	1	18	Low	28	0.06	Cereals H EAME	EAME	Stehli Andreas CHBS
29	17	I000380-07	Mesotrione + Dicamba Ready-Mix	Stehli Andreas CHBS	Mesotrione	Formulation New	EAME	0.7	18	Medium	27	0.04	Corn H NAFTA, EAME & LATAM	EAME	Stehli Andreas CHBS
30	18	I000379-07	DIQUAT + CARFENTRAZONE for potato dessication	Vivier Bernard CHBS	Diquat-dibromid	Formulation New	EAME, NAFTA	2.5	20	Low	27	0.13	NSH APAC & EAME	EAME	Stehli Andreas CHBS
31	19	N/A	Increasing the rate of S-Enantiomers in S-Moc	Peyrachon Thomas CHBS	S-Metolachlor	Idea Evaluation	GLOBAL	0.1	15	Medium	26	0.01	Corn H NAFTA, EAME & LATAM	GLOBAL	Ball Christopher CHBS
32	21	I000454-07	Herbicide safener	North Danny CHBS		Idea Evaluation	APAC	0.1	10	Medium	25	0.01	none	APAC	Chee Yen Chin SGSG
33	22	N/A	Ready mix of prosulfocarb and diflufenican	Kotzian Ruediger CHBS	Prosulfocarb	Formulation New	EAME	1	12	Medium	25	0.08	Cereals H EAME	EAME	Stehli Andreas CHBS

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34	23	I000067-07	Glyphosate Resistant Johnson grass Control with Touchdown.	Moreno Raul ARBA; Balsa Matias ARBA	Glyphosate	Formulation New	LATAM	0.45	5	Medium	24	0.09	Soybeans H LATAM	LATAM	Boscolo Patricia BRSP
35	24	N/A	Pretilachlor + niclosamide to control weeds anns snails	Dao Xuan Cuong VNBH	Pretilachlor	Idea Evaluation	APAC	0.1	3	Low	23	0.03	none	APAC	Chee Yen Chin SGSG
36	25	I000393-07	Ready-mix prosulfocarb+triasulfuron	Stehli Andreas CHBS	Prosulfocarb	Formulation New	EAME, APAC	0.8	8	Medium	24	0.10	Cereals H EAME	EAME	Stehli Andreas CHBS
37	26	I000359-07	Bicep Formulation Redesign USA (formerly P000414-07)	Carmeau Kurt USGR	S-Metolachlor	Formulation New	NAFTA	1.5	5	Medium	23	0.30	Corn H NAFTA, EAME & LATAM	NAFTA	Carmeau Kurt USGR
38	27	I000438-07	Develop a pinoxaden and propiconazole mixture	Ball Christopher CHBS	Pinoxaden	Formulation New	APAC, NAFTA	1.5	12	Medium	23	0.13	Cereals H NAFTA	NAFTA	Carmeau Kurt USGR
39	28	I000396-07	Cold-stable Teridox formulation	Stehli Andreas CHBS	Dimethachlor	Formulation New	EAME	0.8	15	Medium	23	0.05	none	EAME	Stehli Andreas CHBS

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40	29	I000314-07	Synchronizing the crop to improve sugar recovery.	Partyka Elias CHBS	Paraquat	Idea Evaluation	GLOBAL	0.1	10	Medium	22	0.01	Sugarcane H LATAM & APAC	LATAM	Boscolo Patricia BRSP
41	30	I000377-07	Trifloxsulfuron ++ for TNV	Vivier Bernard CHBS	Trifloxsulfuron	Formulation New	EAME	6	65	Medium	22	0.09	none	EAME	Allen James CHBS
42	33	I000081-07	Florasulam/MCPA	Mills Colin CHBS	Florasulam	Formulation New	NAFTA, EAME, APAC	2.5	8	Medium	23	0.31	Cereals H EAME Cereals H NAFTA	NAFTA	Carmean Kurt USGR
43	34	N/A	Flumioxazine evalution	Rueegg Willy T CHBS	flumioxazine	Idea Evaluat	GLOBAL	0.1	5	Medium	23	0.02	Cereals H EAME	GLOBAL	Ball Christopher CHBS
44	36	I000440-07	Granule formualtion of Axial and Traxos	Ball Christopher CHBS	Pinoxaden	Formulation New	EAME, APAC	3	12	Medium	20	0.25	Cereals H EAME	GLOBAL	Ball Christopher CHBS

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		I000362-07	Develop broad spectrum offer for major vegetable crops to promote vigor and yield. Young plant initiative between CP and SC.	Cochran Alex CHBS	Multi AI	Idea Evaluation	GLOBAL	0.15	50		Global	Cochran Alex CHBS
13	Must have	I000412-07	Evaluate existing SC and CP formulations for use with the Phytodrip application system for vegetables and flowers	Cochran Alex CHBS	Multi AI	Idea Evaluation	GLOBAL	0.15	30		Global	Cochran Alex CHBS
14	Must have	I000415-07	Develop a seed applied Trinexepac ethyl and other plant modulators for plant stress tolerance and early vigor.	Cochran Alex CHBS	Trinexapac-ethyl	Idea Evaluation	GLOBAL	0.5	50		Global	Cochran Alex CHBS
15	Must have	I000416-07	Scope existing seed care portfolio for actives capable of providing significant herbicide safening.	Cochran Alex CHBS	Multi AI	Idea Evaluation	GLOBAL	0.15	20		Global	Oostendorp Michael CHBS
16	Must have	I000196-07	Formulation project to remove Danger/Poison signal word	Jirak Mark USGR;	Abamectin	Formulation New	NAFTA	0.25	15	Medium	NAFTA	Yoder Joe USGR
17	Must have											

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18	Must have	I000185-07	Avicta Complete Pak Insect Enhancement	Jirak Mark USGR;	Abamectin	Formulation New	NAFTA	0.1	15	Medium	NAFTA	Yoder Joe USGR
19	Must have	I000035-07	Second Generation Cruiser for cotton	Russell Steve USGR;	Thiamethoxam	Idea Evaluation	NAFTA	0.75	10	Medium	NAFTA	Yoder Joe USGR
20	Must have	I000169-07	Proprietary Polymer Blend - Improved Application Properties of Treated Seed	Cush Sarah USGR;	Abamectin	Idea Evaluation	NAFTA	0.25	0	High	NAFTA	Yoder Joe USGR
21	Must have	I000376-07	Develop an improved Actellic solution (P-methyl+TMX) - propose as a global project	Stehli Andreas CHBS;	Thiamethoxam	Formulation New	GLOBAL	0.8	20		Global	Schade Michael CHBS
22	Must have	N/A	Screen compounds for seed treatment early foliar infection control of black leg (<i>Leptosphaeria maculans</i>) in canola and oiseed rape	Brandl Franz CHBS;	tbd (triazole chemistry???)	Idea Evaluation	GLOBAL	tbd	18	medium	Global	Oostendorp Michael CHBS

	A	C	G	I	K	L	M	N	O	P	AE	AF
1	Investing for the Future											PLCM Projects
2	Ideas Management for 2008											
3	Crop Protection											
4	Status: 25 June 2007											
5	Seed Care											
6	Global Rank	Idea No.	Title of the Opportunity	Submitted By - Person(s)	Lead AI	Project Type	Region(s)	Estimate of Total Project Cost (\$M)	Incremental Peak Sales (\$M)	Risk	Project Responsibility	Project Manager
23	Must have	I000382-07	Develop Lambda cyhalothrin as ST as potential new insecticide entry brand in EAME markets	Stehli Andreas CHBS;	Lambda	Formulation New	EAME	0.2	15.0		EAME	Hansen Anette CHBS
24	Must have	I000387-07	Develop a Cruiser OSR (A9807x) with reduced colour (or colourless) - Minor change	Stehli Andreas CHBS;	Thiamethoxam	Formulation New	EAME	0.4	3.0		EAME	Hansen Anette CHBS
25	Must have	I000406-07	Evaluate options for an improved Wakil XL formulation (A9873x)	Stehli Andreas CHBS;	Mefenoxam	Idea Evaluation	EAME	0.2	8.0		EAME	Hansen Anette CHBS
26	Must have	I000411-07	mefenoxam+fungicide+TMX readymix in sunflower, peas	Pecze Rozalia HUBU;	Mefenoxam/Thiamethoxam	Idea Evaluation	GLOBAL	0.8	3.0		Global	Oostendorp Michael CHBS
27	Must Have	N/A	BOLA - Develop artificial seed system for Sugar Cane (Brazil lead)	Cochran Alex CHBS;	Multi AI	Idea Evaluation	LATAM				LATAM	Boscolo Patricia BRSP

	A	C	G	I	K	L	M	N	O	P	AE	AF
1	Investing for the Future											PLCM Projects
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6	Global Rank	Idea No.	Title of the Opportunity	Submitted By - Person(s)	Lead AI	Project Type	Region(s)	Estimate of Total Project Cost (\$M)	Incremental Peak Sales (\$M)	Risk	Project Responsibility	Project Manager
28	Nice to have	N/A	Seed treatment solution for Bakanae disease in Rice (Fusarium fujikuroi)	Nakprasert Udomdej THBK;	TMX, Cruiser plus?	Idea Evaluation	APAC	0.1	4	Low	APAC	Mostert Meier Irmgard SGSG
29	Nice to have	N/A	Addition of grain storage insecticide to Dividend	May Lyndon AUSY;	Difenconazole	Formulation New	APAC	0.2	0.7	Low	APAC	Mostert Meier Irmgard SGSG
30	Nice to have	I000177-07	Introduction of the next generation fungicide seed treatment solution for potatoes.	Shetty Kiran USGR	Azoxystrobin	Formulation New	NAFTA	0.6	3.5	Medium	NAFTA	Yoder Joe USGR
31	Nice to have	N/A	Idea Evaluation: Evaluate Concept for Mesotrione ST for Turf Seeds	????	Mesotrione	Idea Evaluation	NAFTA				NAFTA	Yoder Joe USGR